

6th Annual Southeast Severe Storms Symposium Mississippi State University

Agenda for Broadcasters Workshop
Friday March 23, 2007

9:00 a.m.

Doors Open
On-Site Registration

❖ If participating in the Tape Swap, please submit / check your tape in at the Registration Desk.

9:30 – 9:40 a.m.

Opening Remarks

Renny Vandewege, M.S, Director of On-Campus Broadcast Meteorology, Mississippi State University

Morning Session

Session Chair: Derek Kinkade, WTVM, Columbus, GA

9:40 – 10:15 a.m.

Leigh Brock

Meteorologist, WFMY 2, Greensboro, NC

“Being a woman in the field of Broadcast Meteorology”

10:15 – 10:50 a.m.

Bernie Rayno

Executive Producer/Expert Senior Meteorologist, AccuWeather, State College, PA

“Presenting the weather on newer medium and through newer distribution methods.”

10:50 – 11:00 a.m.

BREAK

11:00 – 11:30 a.m.

Barbie Bassett

Meteorologist, WLBT 3 On Your Side, Jackson, MS

Agenda for Broadcasters Workshop
Friday March 23, 2007

11:30 – 12:00 p.m.

Russ Geller
News Director, WCBI, Columbus, MS
"Q & A with a News Director"

This is your opportunity to ask a News Director's opinion of the broadcast meteorology profession.

12:00 – 12:45 p.m

Lunch Sponsored by **ACCU WEATHER**[®]

Afternoon Session

Session Chair: Renny Vandewege, Mississippi State University

12:45 – 1:30 p.m.

James Spann
Chief Meteorologist, ABC3340, Birmingham, AL
"Gearing up for a high risk day"

1:30 – 2:00 p.m.

Dr. Amy Stapleton, PsyD, Psychologist, Mississippi State University
"Pressure Points"

2:00 – 3:00 p.m.

Jonathon L. Howell
National Weather Service, Memphis, TN
"Inside View of National Weather Service Operations and Interactive Severe Weather Case Study"

Agenda for Broadcasters Workshop Friday March 23, 2007

3:00– 3:30 p.m.

Panel Discussion

“Ask the people out there”

This is an open discussion, with questions from the audience regarding the field of broadcast meteorology. Topics are open, but may focus around tips for obtaining a job in the business, the job market and changes in the field. Panelist will include our featured speakers.

3:30 – 4:45 p.m.

Tape Swap

“Show your best work”

See on-air work ranging from current broadcast meteorologists to students hoping to enter the field. Submitted tapes will be viewed and critiqued by our featured panelists.

4:45 p.m.

Broadcast workshop concludes

Symposium Mixer - Friday Evening 7:00 - 10:00 p.m.

Join us at the Highlands Plantation Clubhouse for a social gathering Friday evening as a kickoff to the 6th Annual Southeast Severe Storms Symposium. Meet other conference attendees, featured speakers, and students and faculty who made this conference possible.