

Broadcaster's Workshop Agenda

Friday September 17th, 2010

12:00-12:30 PM Registration

12:30-12:40 PM Welcome – Brian Hutton Jr., President – East Mississippi Chapter of the NWA/AMS
Bruce G. Thomas, Vice President – National Weather Association

12:40 – 1:00 PM Micah Harris, Meteorologist – WAKA, Montgomery, AL
All About Your Future

1:00 – 1:20 PM Reynolds Wolf, Meteorologist – CNN, Atlanta, GA
Perfecting the Live Shot

1:20 – 2:00 PMCarolynn Grimes, Placing and Coaching Specialist – Talent Dynamics, Irving, TX
Winning Techniques to Land Your First Job

2:00 – 2:20 PM James-Paul Dice, Chief Meteorologist – Fox 6 News, Birmingham, AL
Landing A Job and Career Planning

2:20 – 2:30 PM Break with Snacks

2:30 – 2:50 PM Mary Wasson, Meteorologist – WTVQ, Lexington, KY
The Changing Landscape of Broadcast Meteorology

2:50 – 3:10 PM Grady Dixon, Assistant Professor – Mississippi State University
Are there other "Tornado Alleys?" A spatial-statistics analysis of tornado paths in the United States

3:10 – 3:30 PM Chad Entremont - NWS Jackson, MS
Successful Warning Strategy for a Long Track Tornado and Effective Use of the Tornado Emergency Wording During the 24 April 2010 EF-4 Tornado Event

- 3:30 – 3:50 PM** Jared Allen - NWS Jackson, MS
Spatial, Topographical, and Socio-Economic Analysis of the 24 April
2010 Long-Track Mississippi EF-4 Tornado
- 3:50 – 4:20 PM** James Spann, Chief Meteorologist – ABC 33/40, Birmingham, AL
Severe Weather Coverage
- 4:20 – 4:30 PM** **Closing Remarks** – Reynold Vandewege, Director of Broadcast
Meteorology Program – Mississippi State University